

## **3.2 REPORT FROM THE VC**

### **3.2.1 THE NEW LOGO.**

The most important reason of the new logo is the possibility to be recognized as Laser European managing the Laser activities on behalf of ILCA in Europe. That can be useful for a possible cooperation with sponsors in a next future.

The new logo represents sevens sails: like the legend of seven seas it may be interpreted the sense of a very wide diffusion.

Additionally we have 7 main fleets.

1. Standard
2. Standard Under 21 or Standard Master
3. Radial M
4. Radial F
5. Radial Under 21 or Radial Master
6. Laser 47.M
7. Laser 4,7 F

### **3.2.2 THE WWW.EURILCA.ORG WEBSITE**

Is mainly powered with the LaserIMS (Information Management System) that includes Races management, Entry system, the members management, and the ranking.

The Eurilca Ranking List is the common tool to manage results in the same way all over Europe and Mediterranean countries.

LaserIMS is the tool projected to help every district, mainly little countries to grow, to manage their sailors list, the results of Sailing Club and National Races in a District Ranking, to introduce their sailor in the international Laser sailing community.

The communication side of the website is already in place, with independent space for districts, web radio, twitter and facebook. It needs more webmaster time.

### **3.2.3 THE POLICY FOR NEW FLEETS.**

First of all Greece is back to us.

New good relationships with emerging countries.

### **3.2.4 SPONSORSHIP (FINALLY THE FIRST ONE !)**

A little sponsorship we obtained was also used to  
help little countries to reach the EAGM  
pay the membership cards  
offer the dinner at the EAGM

### **3.2.5 CONTACT WITH EUROSAF**

The main result is a good collaboration with them in re-launching Eurolymp and cooperating for the improvement of races quality. Eurosaf events entries will be made through our entry system.